

## PRESS RELEASE

### PropTech Innovation Award 2022: Finalists chosen

- 209 applications from 33 countries were submitted
- 15 finalists will compete during the PropTech Innovation Summit

**Berlin, Germany. August 18, 2022:** Honoring the most exciting digital solutions and business models in real estate management, the 6th international PropTech Innovation Award enters its final phase. This year's motto "Smart Solutions for a sustainable value chain" challenged PropTech companies to present their innovative approaches to sustainable value chains in the building and real estate sectors.

In total this year, the jury has received 209 applications from Germany and 32 more countries, among them France, Austria, and Spain but also non-European countries such as the US, India, and Israel. Now, PropTech Innovation Award 2022 initiators GERMANTECH, Union Investment, and Townscape have announced the 15 finalists. They are:

#### Category "Smart Planning":

- Nornorm
- Dabbel
- R8 Technologies
- Animus
- Aedifion

#### Category "Sustainable (Re)Construction & Building":

- Concular
- Made of Air
- Madaster
- SkenData
- GenH

#### Category "Responsible Use & Management":

- Lumoview
- Asdro
- Cathago
- reinvent
- Propster

Christoph Holzmann, COO and Member of the Management Board at Union Investment Real Estate GmbH: "We are very curious about the start-ups and their pitches. As a longtime host of the event, we are especially looking forward to returning to meeting the industry and start-ups in person in Berlin, to see familiar faces again and discover new ones. Orienting the

competition and the summit toward sustainability along the real estate value chain is not just timely but also highly relevant for us as an investor and a trustee. In the interest of our investors, we are therefore not only looking forward to finding the best products in the market but also to discovering suitable solutions for our business model as well as new partners from the start-up world with whom to tackle the challenging tasks that are part of a sustainable transformation.”

Philipp Janssen, Managing Director at Townscape: “The application phase was impressive proof of the innovation potential within the global founders’ scene. At the same time, the award serves as a trend meter for central questions the PropTechs are currently grappling with: this year, we have seen a focus on AI-based models in energy conservation for buildings. However, construction site automation and sustainable handling of building materials are topics the PropTechs are also increasingly working on.”

The organizers’ goal is to promote disruptive technologies in real estate and foster the creation of a strong innovation network.

“The great interest in the award also shows us that there is still a need for a platform that connects established real estate players with start-ups. For the challenges regarding sustainability, especially, collaboration is urgently required, and we are happy to be able to make our contribution,” says Maria Gross, Managing Director at GERMANTECH.

The finals will take place as part of the PropTech Innovation Summit on 27th September at the Holzmarkt campus in Berlin. During the live pitches, the 15 finalists will present their projects in front of 200 guests and a nine-person jury of experts from real estate and science. Besides the prestigious award, the GERMANTECH PropTech Innovation Fund invests up to 100,000 euros long-term in the TOP 9 companies.

In addition to Christoph Holzmann (Union Investment), Philipp Janssen (Townscape), and Benjamin Rohé (GERMANTECH), who will represent the competition hosts, this year’s jury will include Stefanie Frensch (ZIA/Becker & Kries Holding), Dr. Stefan Plessner (TU Braunschweig), Dan Gildoni (PlaceSense), Nicole Büttner (Merantix), Tina Paillet (RICS), and Marcus Börner (OptioPay).

For more information on the PropTech Innovation Summit 2022:  
<http://proptech-innovation.de/>

## **TOWNSCAPE**

Berlin-based Townscape is a Germany-wide project developer of modern and high-quality residential and commercial properties. The owner-operated Townscape Group covers the full project development process, from property purchase to concept development, financing, project coordination, and sales.

[www.townscape.de](http://www.townscape.de)

**Union Investment**

For over 50 years, Union Investment has stood for pro-active property investment and active asset management around the globe. With a total value of managed assets of about 54 billion euros, Union Investment is one of Europe's leading property investment managers. Globally, Union Investment currently actively manages about 470 properties in 26 countries. Investments focus on office, retail, hotel, logistics, residential as well as mixed-use properties. The sustainable transformation of the existing portfolio and the path toward climate neutrality are tenets of Union Investment's business strategy.

[www.union-investment.de/realestate](http://www.union-investment.de/realestate)

**GERMANTECH**

GERMANTECH brings innovative projects to life, develops digital projects, and creates new jobs. In this, the company gives advice and supports clients from the private, public, and social sectors through the full innovation cycle, creating bespoke solutions, which connect technologies, innovation, and entrepreneurship. The services offered cover education, ventures, and ecosystem, and, depending on the partner's needs, range from issue-specific individual workshops to developing and implementing entire new businesses.

[www.german.tech](http://www.german.tech)

**Media contact Townscape:**

Ummen Communications GmbH

Dr. Tilman Pradt

T. (0160) 9033-0098

[pradt@ummen.com](mailto:pradt@ummen.com)

**Media contact Union Investment:**

Union Investment Real Estate GmbH

Fabian Hellbusch

Head of Property Marketing, Communications

T. (040) 34919-4160

[fabian.hellbusch@union-investment.de](mailto:fabian.hellbusch@union-investment.de)

**Media contact GERMANTECH:**

GERMANTECH Operations GmbH

Linda Lichel

T. (0160) 4567-898

[linda@german.tech](mailto:linda@german.tech)